



## Media Advisory

- What:** Nearly a dozen representatives from Historically Black Colleges and Universities (HBCUs) at The HBCU for Life Expo. During the Expo, high school students can learn and gain awareness HBCUs. The event will expose students to the contemporary value of HBCUs and highlights the richness and competitiveness of their educational experience. There will be seminars throughout the day on FAFSA, Financial Aid & Scholarships and Leadership & Internship Opportunities. There will also be a panel featuring local HBCU alumni who will share their undergraduate experiences and answer questions from the audience. The Expo is an initiative of the Foundation for Educational Opportunities, Inc. and Hartford Chapter of Alpha Kappa Alpha Sorority, Inc.
- When:** Saturday, April 13, 10:00 a.m. – 2:00 p.m.
- Where:** Artists Collective, 1200 Albany Ave., Hartford, CT
- Why:** Alpha Kappa Alpha Sorority, Incorporated was founded on the campus of Howard University in Washington, DC – a historically black university. In support of HBCUs, Alpha Kappa Alpha has launched a national campaign, **HBCU for Life: A Call to Action** to highlight HBCUs and their contribution to the sorority and society. Through education, engagement and advocacy, HBCUs will be showcased as critical venue for moving students to and through college.

**The Foundation for Educational Opportunities, Inc. (FEO)** is a (501) (c)(3) charitable organization. The mission is to foster an increased interest in academics and social issues while promoting higher education and instilling a desire to succeed in and contribute to the Greater Hartford community.

### **Alpha Kappa Alpha Sorority, Inc. (AKA)**

Founded in 1908, Alpha Kappa Alpha Sorority, Inc. is the nation's oldest Black Greek Sorority. Its mission is to cultivate and encourage high scholastic and ethical standards, to promote unity and friendship among college women, to study and help alleviate problems concerning girls and women in order to improve their social stature, to maintain a progressive interest in college life, and to be of "Service to All Mankind," our national motto.

For media inquiries, photo opportunities or possible interviews contact:

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